

Business Intelligence & Data Analytics Consultancy

Helping Kenyan & East African organisations turn raw data into clear, decision-ready insight.

SERVICES & INDICATIVE PRICING

Service	Price (KSh)
ANALYTICS & BI	
Dashboard-as-a-Service (Power BI / Tableau) Live, auto-refreshing dashboards for sales, finance, HR, or operations — built once, updated automatically.	KSh 45,000 – 120,000 <i>+ KSh 8,000–15,000/mo maintenance</i>
BI System Setup Connecting ERP, POS, CRM, and Excel data sources into one governed reporting pipeline.	KSh 80,000 – 250,000 <i>per project</i>
Monthly Management Reporting Recurring board packs, KPI reports, and variance analysis delivered on schedule.	KSh 25,000 – 60,000 <i>per month (retainer)</i>
KPI Dashboard & Reporting Model (Excel) Fast, affordable KPI dashboards with key findings and a walkthrough — ideal for SMEs and first-time reporting.	KSh 15,000 – 60,000 <i>per dashboard; Premium with scenarios up to KSh 120,000</i>
Data Cleaning & Reconciliation Using Python/SQL to fix messy, inconsistent financial and sales data.	KSh 15,000 – 50,000 <i>per project</i>
Ad-hoc Analytics Projects Churn, pricing, market/segment analysis, and forecasting for specific business questions.	KSh 20,000 – 70,000 <i>per project</i>
SECTOR SOLUTIONS	
SACCO & Microfinance Reporting Pack PAR30/PAR90, provisioning by ageing bucket, and branch and product risk, with an editable assumptions sheet.	KSh 40,000 – 90,000 <i>setup + KSh 8,000–20,000/mo refresh</i>
Marketing Performance & ROI Analysis ROAS, cost per order and lead, and Scale / Optimise / Pause actions with a budget-reallocation scenario.	KSh 25,000 – 60,000 <i>per project + KSh 10,000–25,000/mo reporting</i>
Operations Dashboards Support SLA, supplier OTIF, stock and inventory, and HR attrition dashboards with clear action lists.	KSh 25,000 – 60,000 <i>per dashboard</i>
M&E Dashboards (NGOs, CBOs, programmes) Indicator tracking and donor-ready reporting views for programmes and projects.	KSh 40,000 – 120,000 <i>per programme</i>

Continued overleaf >

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AUTOMATION & DATA COLLECTION	
Reporting Automation Turn manual monthly reports into one-click or auto-refresh workflows (Excel VBA, Power Query, Google Sheets).	KSh 20,000 – 80,000 <i>per workflow</i>
Data Collection Setup Survey and data-capture forms (Google Forms, KoboToolbox, ODK) linked to a live results dashboard.	KSh 25,000 – 70,000 <i>per project</i>
DESIGN, TRAINING & ADD-ONS	
Report & Dashboard UX Audits Usability review of existing dashboards and internal tools, with redesign recommendations.	KSh 15,000 – 35,000 <i>per audit</i>
Data Visualization & Branded Reporting Donor and board-facing reports combining analytics with professional design — ideal for NGOs and SACCOs.	KSh 20,000 – 45,000 <i>per report/deck</i>
Training & Enablement Short, practical corporate workshops teaching internal teams Power BI and Excel skills.	KSh 10,000 – 20,000 <i>per person / half-day</i>
Analytics-Ready Website (add-on) Mobile-first business site with analytics, a WhatsApp link and optional M-Pesa checkout.	KSh 25,000 – 70,000 <i>e-commerce with M-Pesa: KSh 60,000–150,000; upkeep KSh 5,000–15,000/mo</i>

* Ranges reflect typical project scope and complexity for corporate, NGO, SACCO, retail and SME clients. Final pricing is confirmed after a short discovery call based on data volume, source systems, and timeline. Retainer and multi-service packages can be discounted — ask for a custom quote.